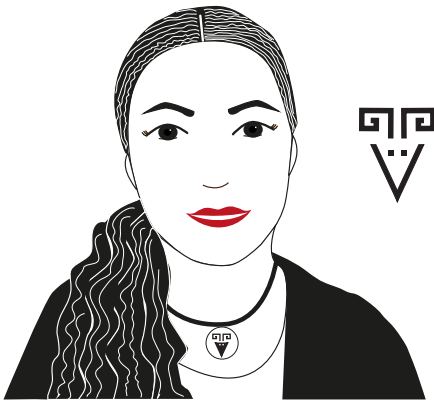


CURRICULUM VITAE



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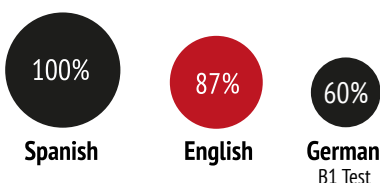
Portfolio

<http://pachecollanos.com>

Education (+ outstanding)

- **2019 - 2021** Art Direction Portfolio (Germany, Miami AD School, 2 years)
- **2017** Short Course: Writing on the Internet (MOOC Miriada X: Navarra University 6 weeks)
- **2015** Course: Social Media and Community Management (Bolivia, UPB - 1 month)
- **2011** Awarded Course "Integrated Land Use Management" (Germany, UNEP/UNESCO/BMU - 1 month)
- **2008** Awarded Course "Audiovisual communication, renewable energies, energy efficiency and climate change" (Chile, KMGNE, U. Humanismo Cristiano - 4 months)
- **2005-2006** Course "Higher Education" (Bolivia, Univalle - 9 months)
- **2004 - 2005** Master "Advertising Management (full time) (Spain, U. Complutense of Madrid - 1 year)
- **2003** Bachelor Sciences of Social Communication. (Bolivia, Bolivian Catholic University - 4 years)

Language skills



Hallo. I'm Elva Pacheco, born in La Paz – Bolivia, and currently living near Berlin. After studying Social Communication and Advertising, I graduated from the Art Direction Portfolio program at Miami Ad School – Berlin. I have experience with social media publications, print & OOH, film production, merchandising, websites, newsletter, and more. Most of my work is oriented on sustainability. I focus on small changes that lead up to a big difference. I love creating concepts and evoking feelings with advertising. I strongly believe that creativity is a weapon for a better world.

Work Experience

Art Direction & Communication Advisor [May 2006 - until now, consultant]
Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, Renewable Energy Programme, Energising Development, GADeR-ALC/ REDLAC

Internship Art Direction [July 2021 - December 2021]
Ogilvy GmbH, Berlin Germany (Milka, Nestle, Burger King, Zalando, Food Panda)

Internship Art Direction [April 2021 - June 2021]
Thjnk Agentur GmbH, Hamburg Germany (Audi International and Rewe)

Internship Art Direction [January 2021 - March 2021]
Jung von Matt / Spree GmbH, Berlin Germany (Hyundai and Amorelie)

Computer skills

	Photoshop Graphic Design	
	Indesign Graphic Design	
	Illustrator Graphic Design	
	Premier Video editor	
	After Effects Video editor	
	Cinema 4D/ Blender Modeling 3D	
	Joomla / Mailingwork Ad. Web / GIZ newsletter	
	Facebook - fan page Community Manager	
	Wiki Energypedia	
	Office Word, Excel, PPT	

Hobbies

